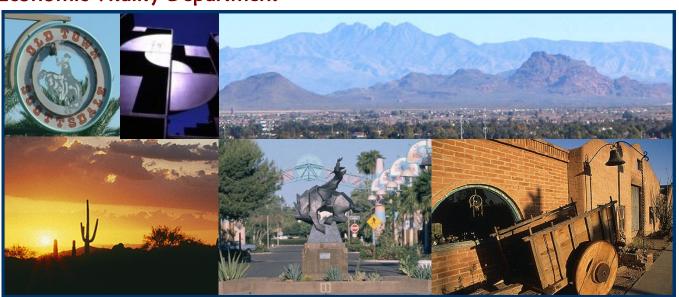


City of Scottsdale: Quick Statistics

A compilation of economic indicators related to the City of Scottsdale. The data included in this report are estimates. Population and other figures may differ from other analyses done by the City of Scottsdale. Reports referenced in this study can be found on the City of Scottsdale's Economic Vitality Division reports page (www.scottsdaleaz.gov/economics).



June 2009 Economic Vitality Department



DEMOGRAPHIC STATISTICS

Population (2008): 230,293

Median Age (2008): 40.2 years

Median Household Income (2008): \$74,504

Housing Units (2008): 115,036

Households (2008): 97,112

Source: Demographic Trends Report, December 2008, SitesUSA Data

ECONOMIC STATISTICS

Unemployment Rate (2008): 3.6%

Property Tax Rate (2008/09): \$7.06 per \$100 of assessed value

Sales Tax Rate: 1.65%

Sales Tax Collections (2007/08): \$170.2 million

Median Resale Home Price* (2008): \$460,750

Median Price of New Home* (2008): \$1,120,000

Sources: Economic Trends Report, October 2008; *Arizona Real Estate Center, ASU Polytechnic

TOURISM STATISTICS

Hotel Occupancy (2008): 61.0%

Average Hotel Room Rate (2008): \$172.26

Transient Occupancy Tax (Bed Tax): 3.0%

Bed Tax Revenues (2008): \$9.28 million

Number of Hotel Rooms (2008): 9,444

Total Visitors to Scottsdale (2007): 8.4 million

Day Visitors to Scottsdale (2007): 7.1 million

Sources: Scottsdale/Paradise Valley Tourism Study Part I: Lodging Statistics and Part II: Visitor

Statistics

Larget Employers City of Scottsdale - 2009		
Rank	Company Name Emp	loyees
1	Scottsdale Healthcare	6,650
2	Mayo Clinic**	4,900
3	General Dynamics***	3,600
4	Scottsdale Unified School District*	3,126
5	City of Scottsdale	2,971
6	CVS - CareMark	2,048
7	Go Daddy Group	1,915
8	The Vanguard Group	1,899
9	Troon Golf LLC	1,539
10	Scottsdale Insurance Company	1,400
11	Fairmont Resort	1,000
12	Dial Corporation	700
13	Desert Mountain Properties	650
14	United Blood Services	647
15	Coventry Health Care	631
16	The Boulders Resort	620
17	USPS - Scottsdale	595
18	Hyatt Regency at Gainey Ranch	583
19	Pulte Homes	545
20	Nordstrom	500
21	JDA Software Group	451
22	Wal-Mart	450
23	McKesson	450
24	Scottsdale Medical Imaging	380
25	Taser	355
26	Sage Software	350
27	Costco	313
28	Scottsdale Conference Resort*	312
29	Hotel Valley Ho	305
30	Dillard's	290

Source: City of Scottsdale, Economic Vitality Department

^{* =} Full-time equivalent (FTE) employees, as of Jan/Feb 2009

^{** =} Includes all Mayo Clinic employees in Metro Phoenix

^{*** =} Includes all employees that report to Scottsdale site

Other Quick Statistics

184.2 square miles, stretching 31 miles from North to South Size:

1,260 feet above sea level, on average Elevation:

Longitude &

111.93 degrees W, 33.50 degrees N Latitude:

Climate: Average minimum and maximum temperatures range from

53.4°F to 86.2°F, respectively. Scottsdale averages 328 days

of sunshine and 9.41 inches of rainfall per year.

Education Level:

Graduate Degree—16.8%; Bachelor Degree or higher—46.7%;Some college—75.2%; High School graduate—93.8%

Land Use: 53.5% Residential, 40.0% Undeveloped/Open Space/ Agricultural, 6.5% Industrial/Commercial

"The West's Most Western Town" City Slogan:

Official Food: Chili, by 1994 Mayoral proclamation

Financial Rating: Scottsdale has maintained AAA ratings from Standard &

> Poor's, Fitch Ratings, and Moody's Investor Services — one of only a handful of municipalities to achieve top marks from all

three ratings agencies — since April 2002.

Maricopa County

3,987,942 Population (2008):

Arizona Population

6,629,455 (2008):